

GRAPHIC DESIGNER

PORT

FOLIO

Quim Vilar

QUIM VILAR
PORTFOLIO





immycity

Implementation of urban projects with identity

DEVELOPED TO SOLVE URBAN ISSUES

Cities are full of spaces and developments that lack character, do not consider the local identity, do not integrate with the surrounding and alienate the citizen, resulting in a city that does not provide engaging experiences.

In a global environment, cities struggle to find their uniqueness and find it hard to express their own 'localness'. Ideas are copied from other cities instead of developing new innovations.

These problems are evident at all scales, from large housing developments to small office units and they all contribute to the overall experience of city.

WHAT IS IMMYCITY ABOUT?

IMMYCITY is the methodological tool developed by the urban consultancy simArpa that provides a closer integration of urban projects to the reality of the citizens.

The mission of IMMYCITY is to implement projects in an urban context that not only create a more attractive urban space, but also provide character, uniqueness and identity for the citizens' benefit.

IMMYCITY aims at bringing added value to the urban context by providing expert advice and consultancy on key social and urban transformation projects to promote the urban space.

IMMYCITY implementation projects make sure the city and the citizens are not disconnected from the benefits of urban life.

HOW CAN YOUR PROJECTS BENEFIT FROM IMMYCITY?

1. Successful urban integration with high citizens' satisfaction.
2. Implementation of identity and character to spaces to attract investment.
3. Combination of know-how implementation plus technical skills to understand the problems that the urban context generates.
4. Business oriented projects that result in a win-win situation for the different parts involved.
5. Highly customised solution to the particular project area.

HOW DOES IMMYCITY WORK?

Our tool uses quantitative analysis of the place supported by an efficient convergence of design and local community knowledge.



EL PAPEL DE SIMARPA

simArpa S.L. tiene una amplia experiencia de trabajo en análisis de impacto ambiental y elaboración de planes de regeneración paisajística. En esta línea, ha trabajado en distintas zonas de aprovechamiento eólico de Inglaterra y Escocia, tanto para proyectos onshore como offshore.

EXPERIENCIA Y CALIDAD COMO SELLO DE IDENTIDAD

Junto a simArpa, Quim Vilar, MSc Arquitectura del paisaje (Sheffield University), ha colaborado en proyectos de importante calibre en Inglaterra y Escocia como el Parque Eólico Marino "Hornsea", incluyendo:

- La Evaluación de Impacto Ambiental
- Análisis Visual y Paisajístico
- Plan de Regeneración Paisajística
- Optimización de la ubicación de los aerogeneradores y los transformadores

en simArpa cuidamos los detalles del proceso de análisis para garantizar que el estudio tenga el menor impacto posible tanto a nivel visual como paisajístico.

simArpa | global

Soluciones en zonas de aprovechamiento eólico

¿CÓMO SE BENEFICIAN NUESTROS CLIENTES?

1. Garantía y reconocida calidad de trabajo británica en el ámbito de la arquitectura del paisaje y la energía eólica.
2. análisis de afectación de las obras sobre la red de transporte existente.
3. Amplio abanico de contactos en el mercado internacional y capacidad de trabajo en lenguas extranjeras
4. Constante contacto con instituciones dedicadas a la I+D+i (ej: ETH-Zurich, regioConceptAG, UAB)



CONFÍAN EN NOSOTROS



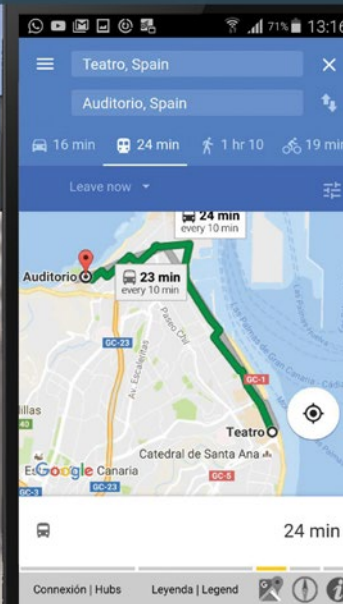
An intuitive public transport map classified by the frequency of lines



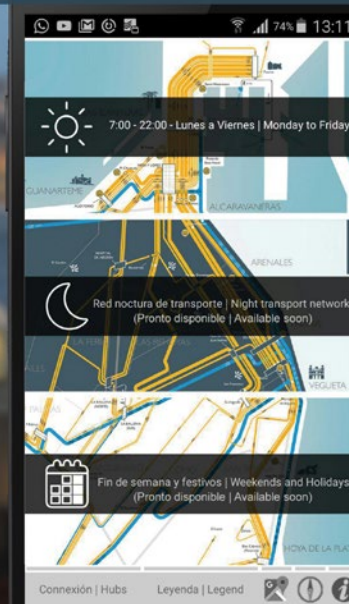
View where your line stop is located

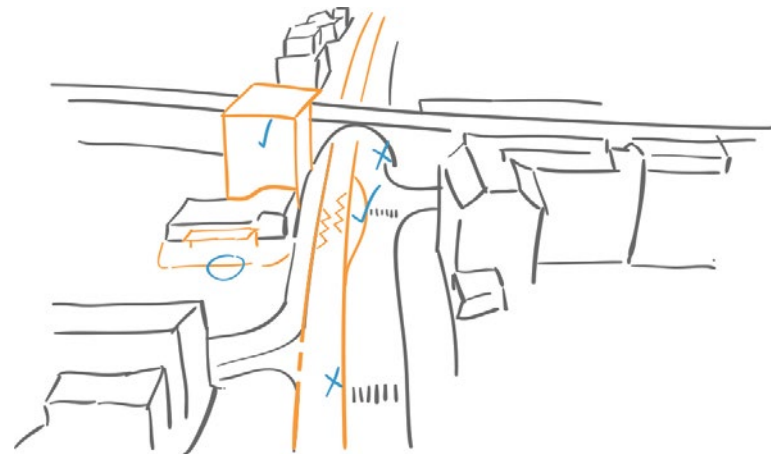
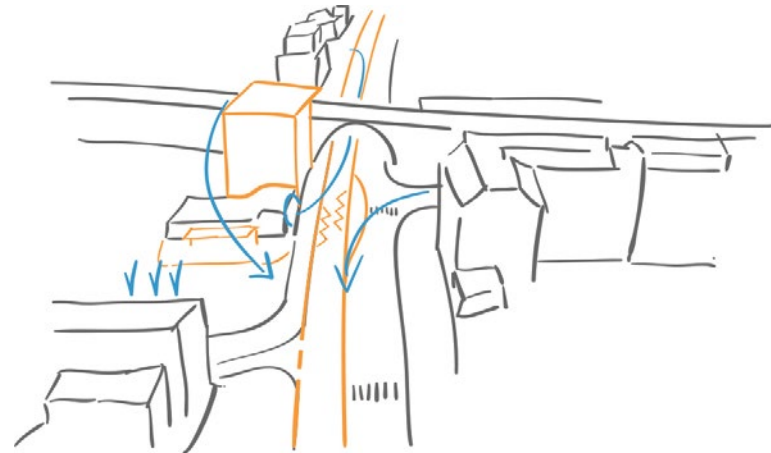
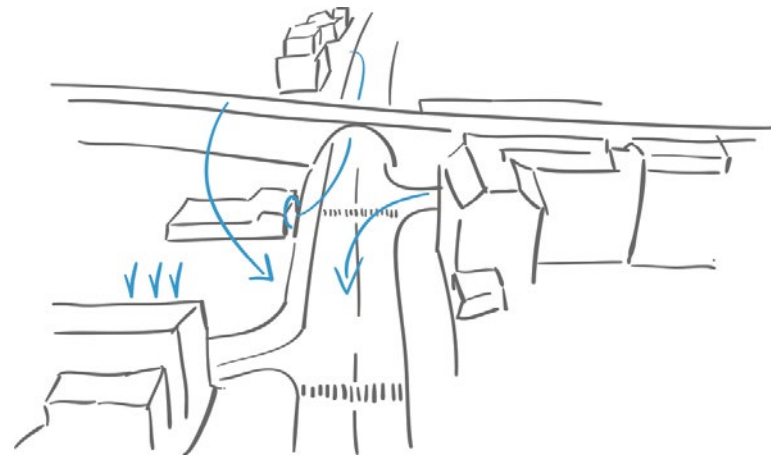
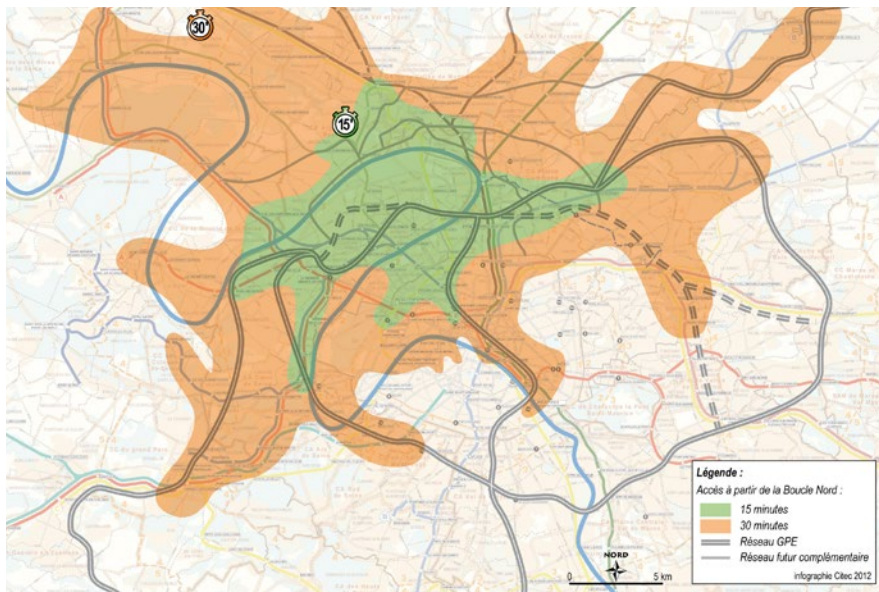
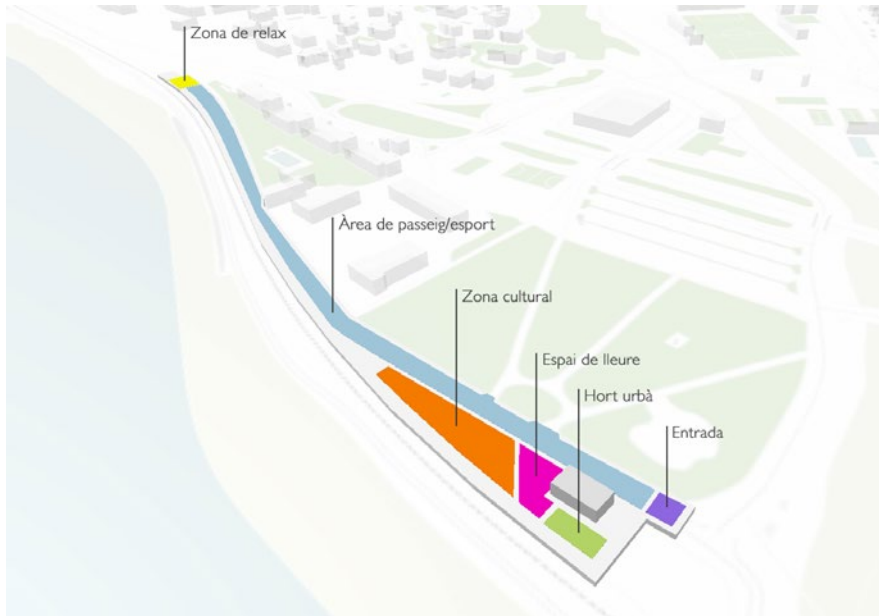


Integrates Google Maps navigation service



3 different maps depending on when you move







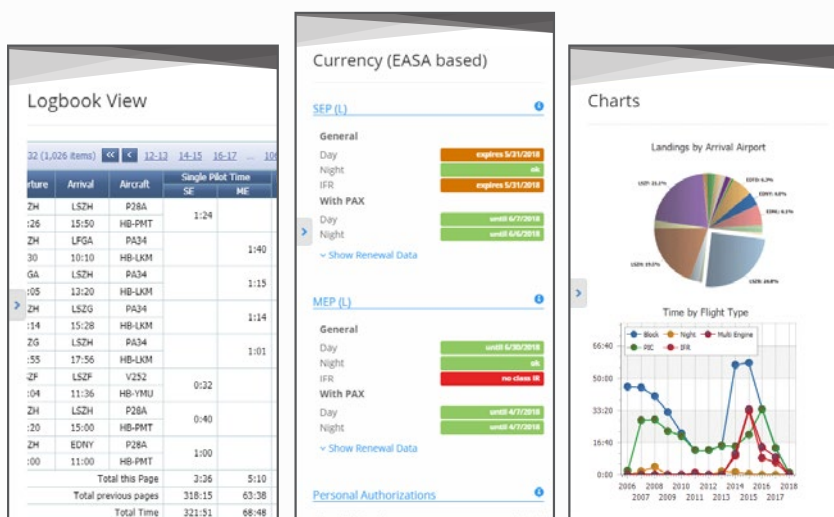
IBAGUÉ, Colombia

Client : Ibagué Municipality
 Year : 2014
 Software : GIS (ArcGIS), Illustrator

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info@uraster.com

by Vladimir & Philippe



AIRLINE
UNIFORM CLOTHING

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SHOP NOW!

Airline Uniform clothing Private Pilot Audio Checkride CD Uniden Extended range

UNIFORM
CLOTHING

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SHOP NOW!

HEADSET
ACCESSORIES

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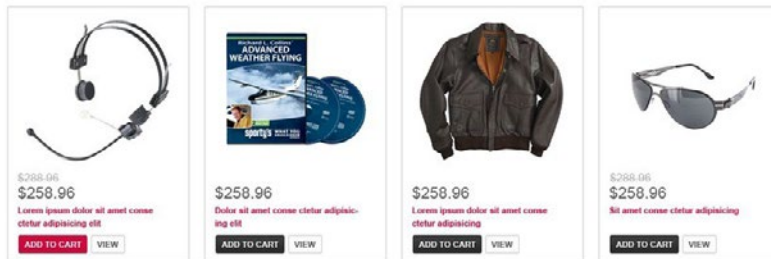
SAFETY
EQUIPMENT

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SHOP NOW!

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OUR PROGRAMS

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OUR FLEET

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OUR INSTRUCTORS

At vero eos et accusamus et iusto odio dignissimos ducimus qui blanditiis praesentium accusamus voluptatum



WELCOME TO FLIGHT SCHOOL

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Landscape and mobility interrelation

The spatial organisation of both the tram development and the pocket urban areas and their relation was the most crucial and successful part of the project



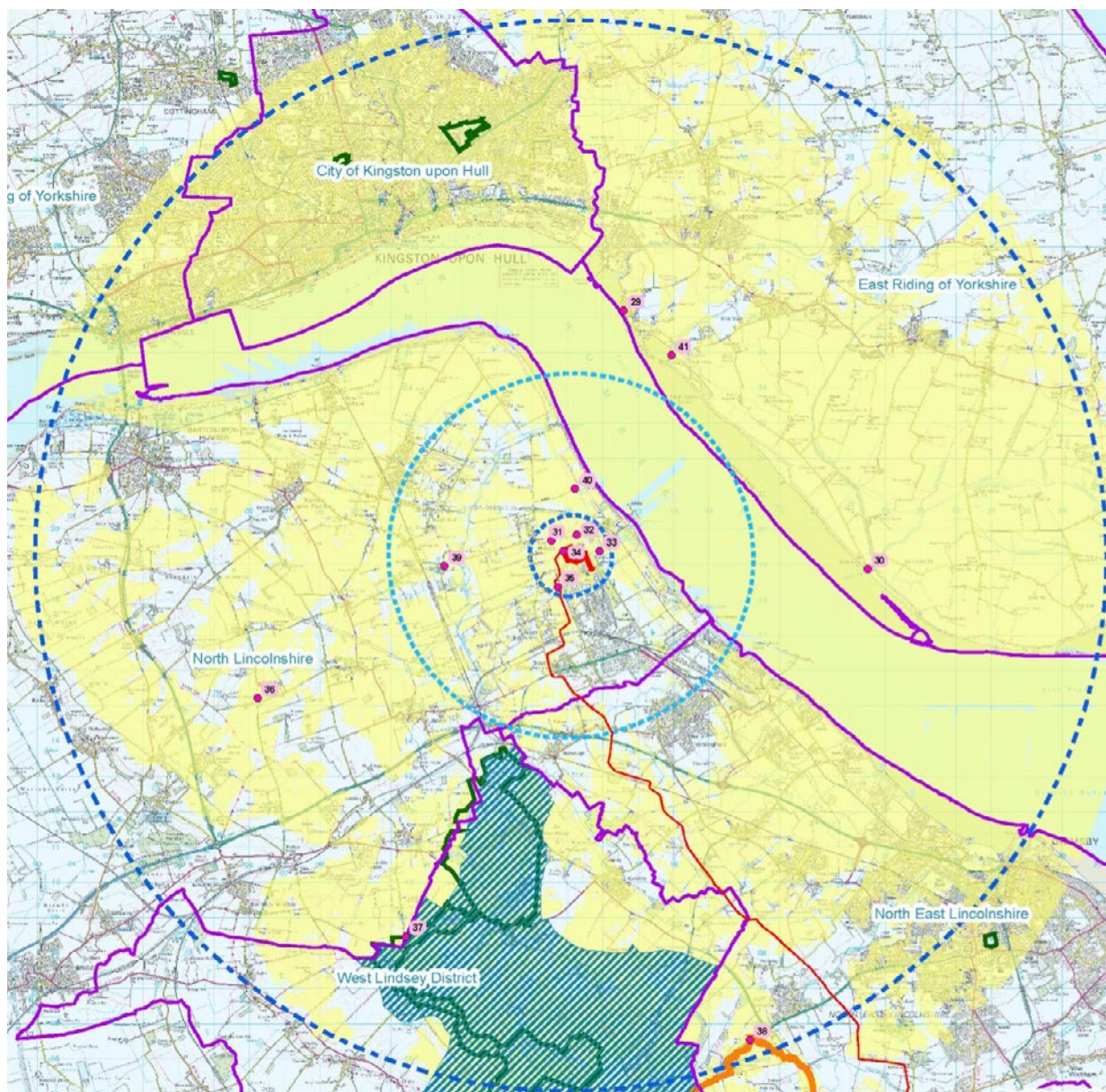
Papeete, Tahiti

Client : Tahiti Municipality
Year : 2012
Software : GIS (ArcGIS),
CAD,
Illustrator
Photoshop



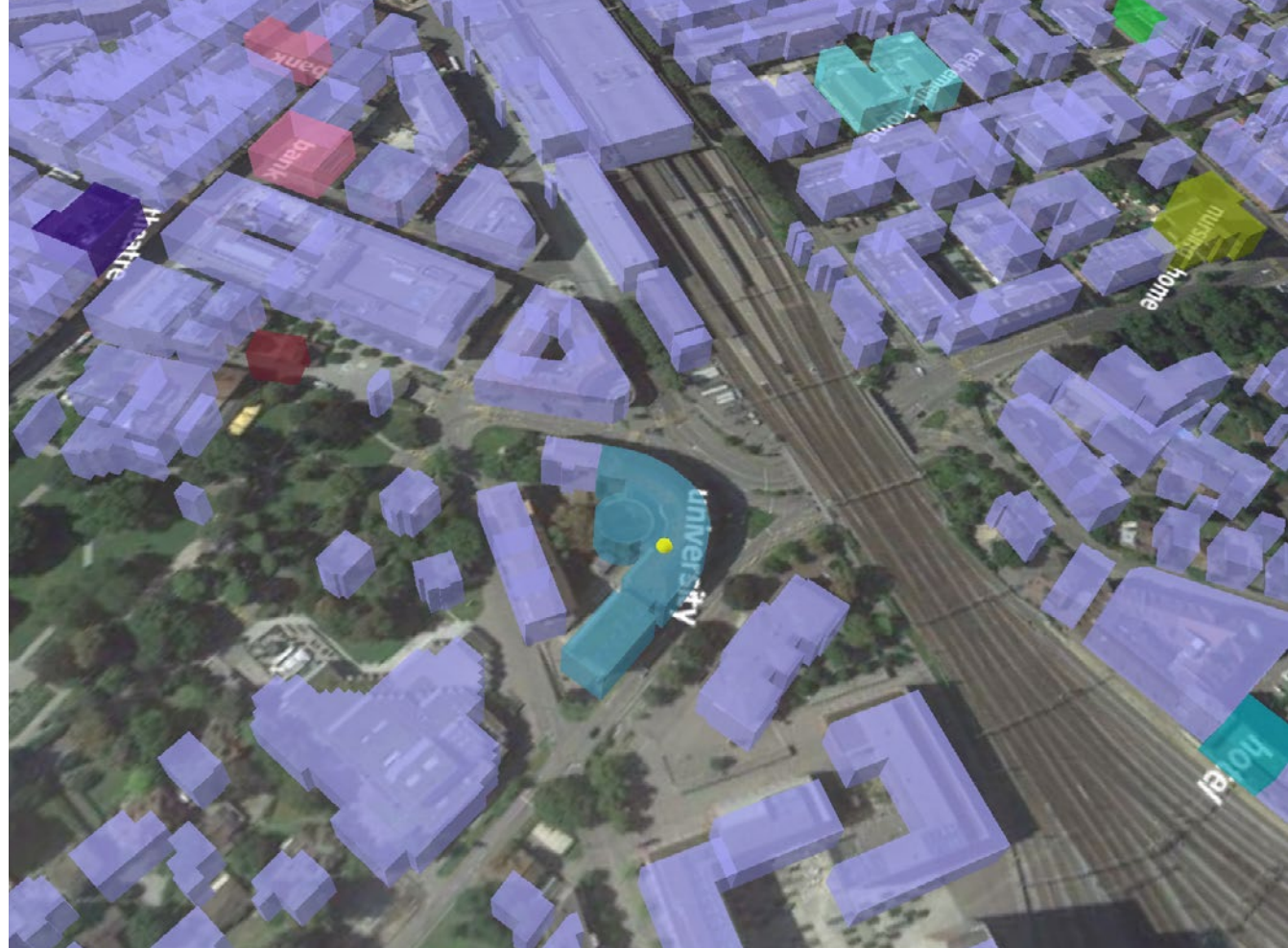
Las Palmas, Spain

Client Las Palmas City Council
Year 2017
Software QGIS
Illustrator



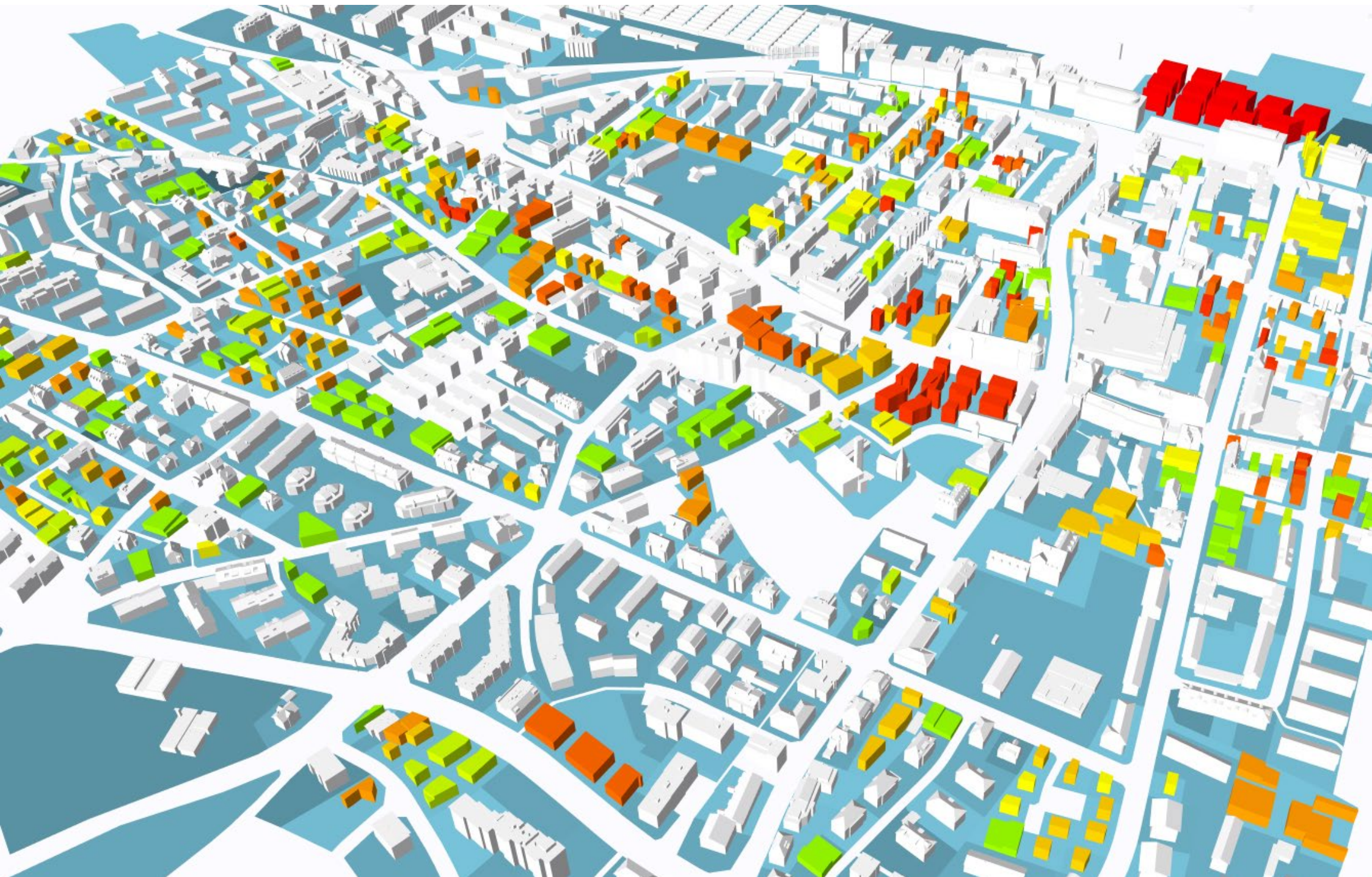
Hornsea Wind Farm

Client	Dong Energy
Year	2014
Software	ArcGIS



RegioConcept, Switzerland

Client	RegioConcept
Year	2016
Software	CAD ArcGIS QGIS



Paris, France

Client Paris Mairie
Year 2015
Software Illustrator
InDesign



Space Design and Information Facilities.

The project would apply the principle of "democratic use of the space". The idea, developed by simArpa in other European cities, is to share part of the private-run existing parking infrastructures out of the city's congested axis which can be easily accessible to a high level of service public transport lines.

A combination of Mobility Strategy, Landscape Architecture and Information Facilities measures is crucial for the proper implementation of the Shared Modal Transfer Areas that can be directly provided by simArpa.



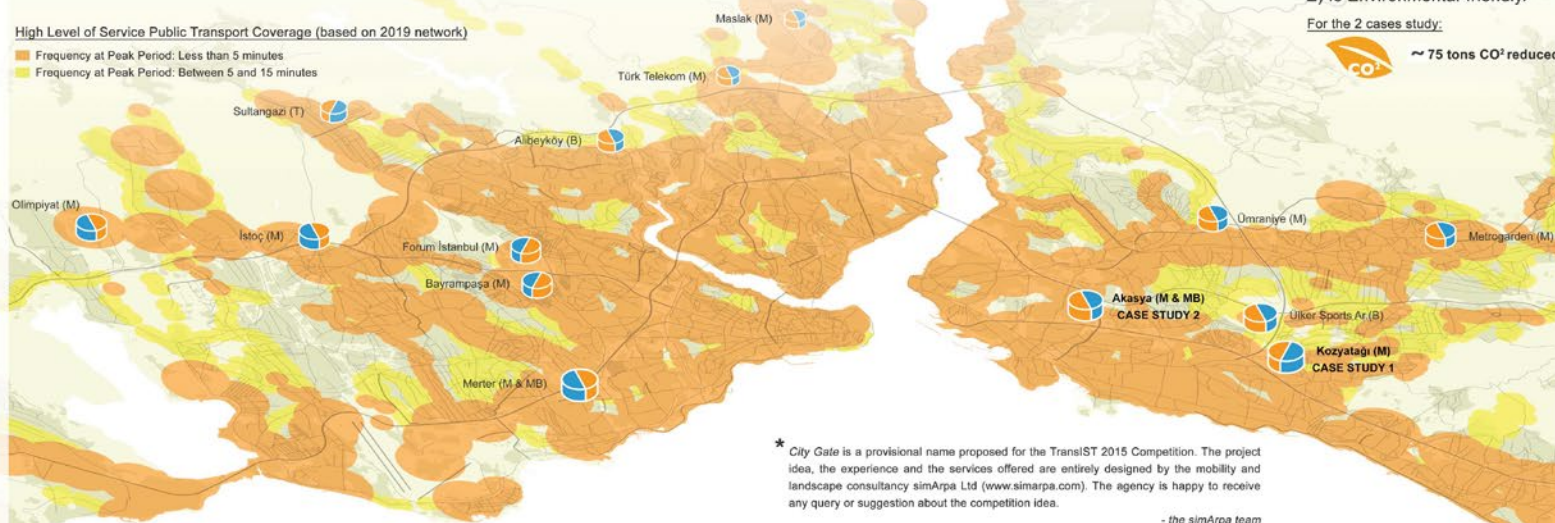
Potential Application Zones.

Schematically, the idea is to conceive the belts of Istanbul as entrances, bringing the areas where the private car is more efficient to the areas where the public transport is efficient and strongly implemented. This is to say, a modal transfer station (P+R) with a high quality service where users would find a comfortable way to change from one transport to another.

Apart from the two case studies analysed (Akasya and Kozayağı), up to 12 others potential areas including the necessary parameters to develop peripheral modal transfer stations have been detected and could be further analysed in a second phase of the project idea.

High Level of Service Public Transport Coverage (based on 2019 network)

- Frequency at Peak Period: Less than 5 minutes
- Frequency at Peak Period: Between 5 and 15 minutes



* City Gate is a provisional name proposed for the TransIST 2015 Competition. The project idea, the experience and the services offered are entirely designed by the mobility and landscape consultancy simArpa Ltd (www.simarpa.com). The agency is happy to receive any query or suggestion about the competition idea.

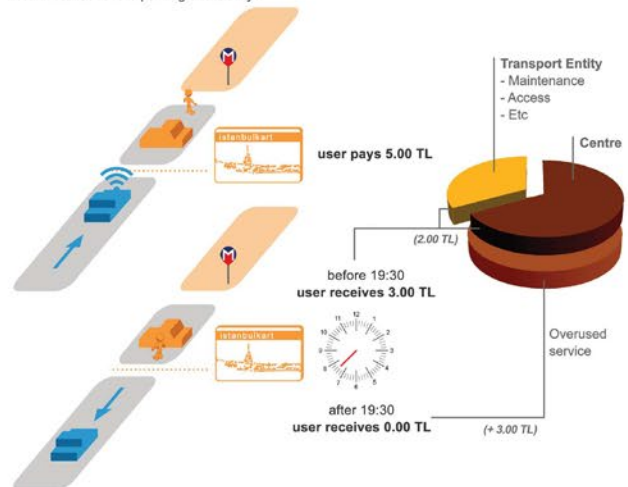
- the simArpa team

How the system could work.

In order to facilitate a Private Public Partnership agreement, the new system, promoted by the public transport organisation, shall be attractive for the centre where the parking belongs to. In order to create a successful model, the parking space owners (being a privately-run shopping centre or a public space) must benefit from granting this space to the newly proposed parking use.

A 2.00 TL cost from the commuter could be attractive enough for both, the Public Transport Organisation and the Private Centre. Thanks to the wide usage of the travel card (İstanbulkart), it would be easier to ensure that the commuter use this space only during the agreed time. As it is explained in the diagrams below, the overuse/abuse could be subject to a small penalty by the system by not returning the commuter a "guarantee" cost of 3.00 TL which would be given to the centre granting the parking space.

Information Technologies could play a crucial role since they would be able to inform in real-time the commuter about the parking availability.



The City Gate Logic...



A) Saves Time.



B) Reduces Traffic Charge.

For the 2 cases study:
 - Kozayağı (Metro): up to 600 cars
 - Akasya AVM (P5): up to 650 cars
 This represents up to 5 km traffic jam

C) Reduces Accidents.

D) Increases Public Transport Use.

For the 2 cases study:
 + 1'900 - 2'500 users
 (possibility to combine car-pooling systems)

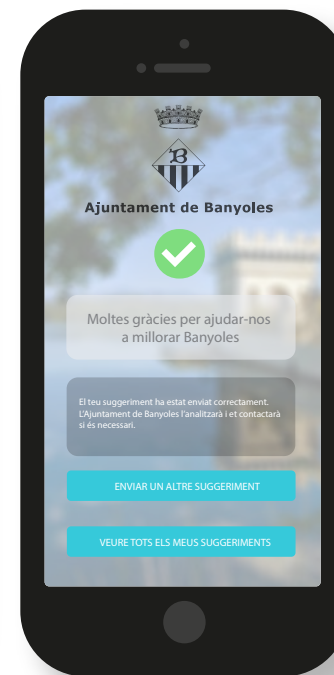
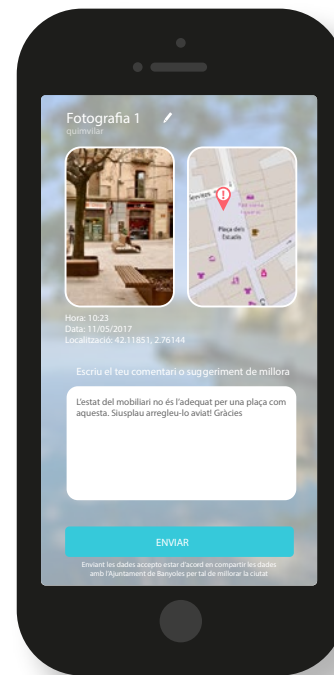
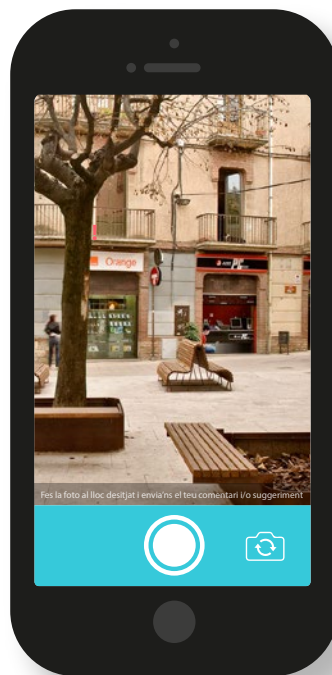
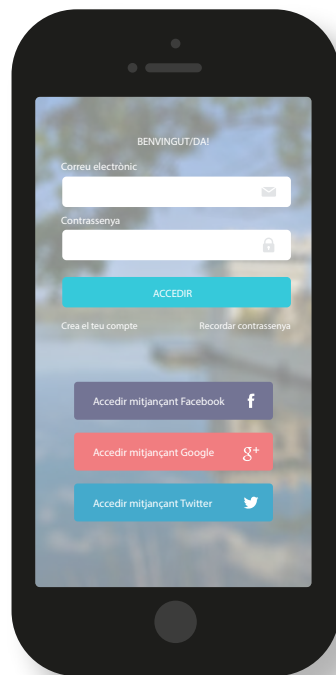
E) Is Environmental-friendly.

For the 2 cases study:
 ~ 75 tons CO₂ reduced

Istanbul, Turkey

Client
 Year
 Software

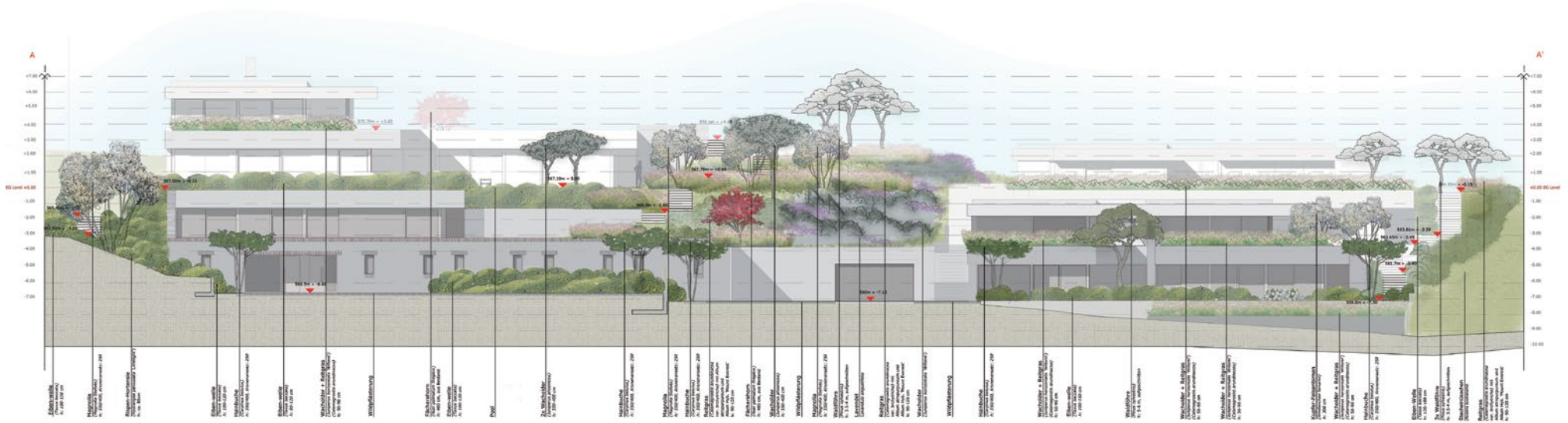
Competition for the Traffic Authority
 2017
 GIS
 Illustrator
 InDesign





Bristol, UK

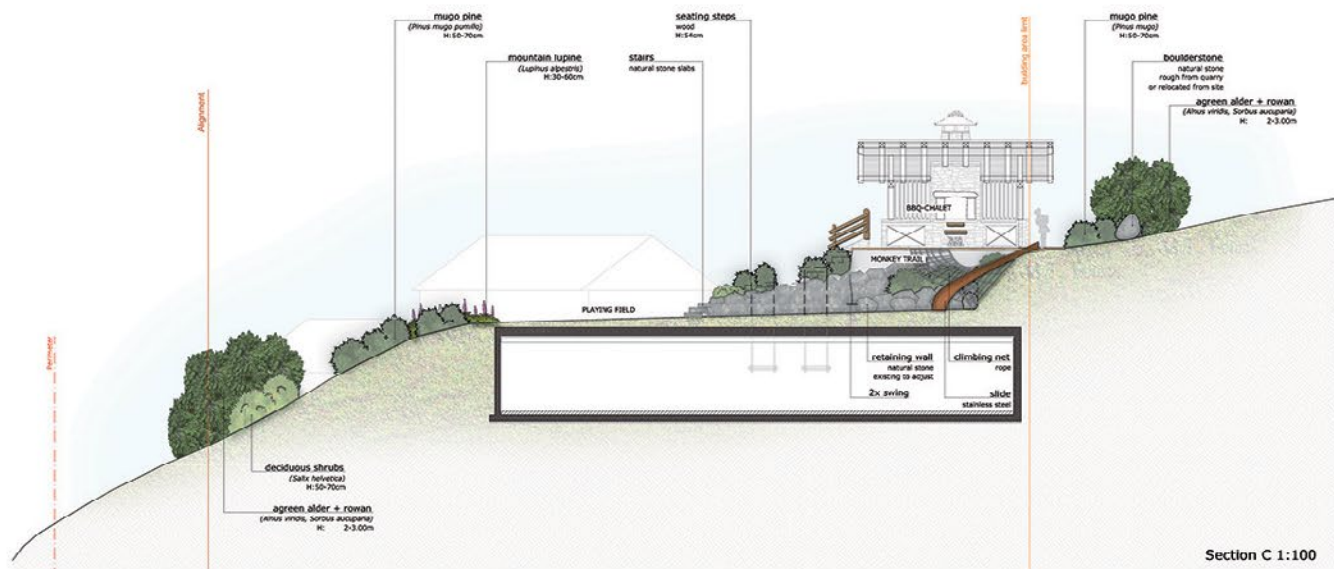
Client	Housing project for Bristol Municipality
Year	2015
Software	CAD Illustrator Photoshop



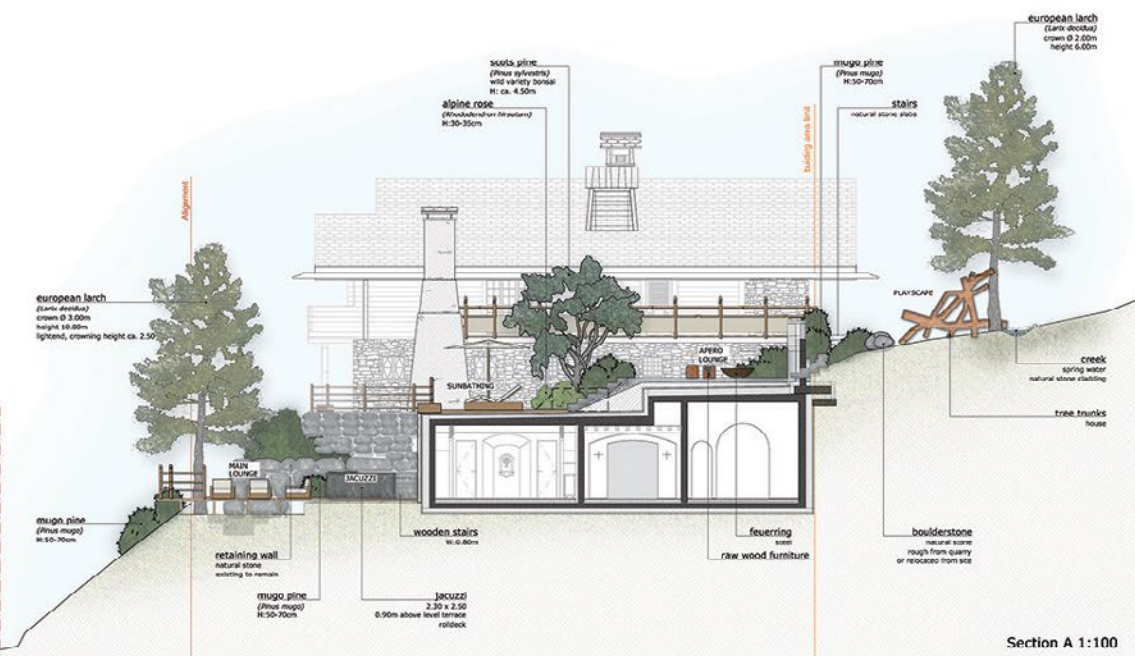
Zug, Switzerland

Client
Year
Concept

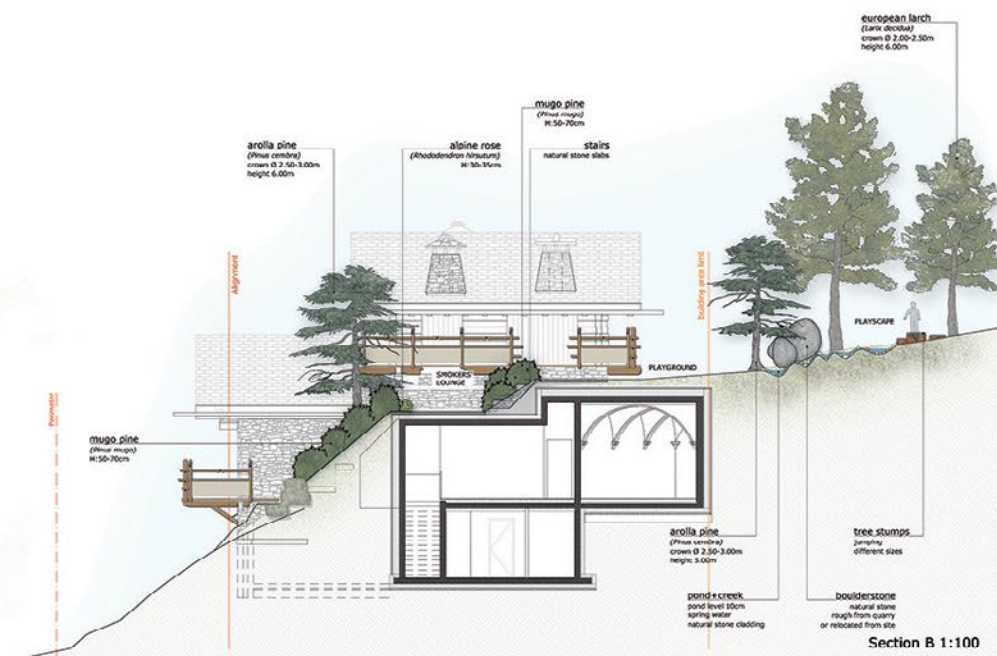
Residential property for a private client
2017
CAD
Illustrator
Photoshop



Section C 1:100



Section A 1:100



Section B 1:100

Urban solutions to enhance the citizen experience

simArpa Ltd - land

Urban solutions to enhance the citizen experience

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www.immycity.com | www.simarpa.com



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Urban solutions to enhance the citizen experience

simArpa

WE THINK GLOBAL
we create local



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